

TOP AGENT MAGAZINE



WALDEMAR "VAL" SMOLINSKI

After completing college and graduate school with a master degree in international marketing, Waldemar "Val" Smolinski began his professional career as an export trader in Chicago. But once he purchased his first property, he fell in love with the transaction process and never looked back. He has been assisting

real estate buyers and sellers in Chicago and surrounding suburbs since 1994. "In the 26 years since I obtained my license, I have participated in over 900 closed transactions, one satisfied client at a time," he says.

Val works solo within a large Coldwell Banker Realty office (was Century 21 McMullen to 2017) in northwest Chicago, specializing in residential real estate sales—including houses, condos and townhouses, multi-family buildings and land.

His business is 75% repeat and referral clientele, and he believes it is his esteemed work ethic that keeps them coming back. "My clients benefit from my vast experience, knowledge and contacts in the industry that I've accumulated over the years, as well as my integrity, attention to detail, problem solving skills, and prompt attention to tasks."

His clients can attest to his integrity. In a recent review one client wrote: "We are so happy that Val was our realtor. He has years of experience and knows the market. After having an open house Val would provide us with feedback. He was always available and returned our calls or emails swiftly. During the sale of our house we had some heavy rainy days. Val, being the professional that he is, would go to the house to make sure everything was ok. Val was always going above and beyond. We had other realtors calling us to list our house with them and they would send us their information in the mail. Val actually took the time to come out to the house and leave his information, and that is one of the reasons we went with him. It showed us his dedication to his job and to us. I would highly recommend Val to anyone selling their home. He truly cares about his clients. He is very professional and dedicated to getting your house sold."

Over the years, he has earned the prestigious Century 21 CENTURION Producer award seven times, and more

recently, won the Coldwell Banker International Sterling Society and International Diamond Society awards. He has been a member of the CENTURION Honor Society since 2005, consistently ranking as a top producer. "I have also earned numerous Masters and Top Seller awards from Century 21 and the Top Residential Producer Award from the Chicago Association of Realtors since 2001," he exclaims.

What also sets him apart from his peers is the fact that he caters to clients who speak other languages. "I am native-fluent and regularly use the Polish language in business, and I am proficient in French," he says.

Val takes pride in the care he provides for each and every client. It's what he loves most about his job. "I provide a boutique service within a large realty company", he says. "What's great about this line of work is you get out of it what you put into it. I'm always happy to see satisfied customers."

As for his future plans, Val wants to continue along the same path to success for at least the next 5-10 years. "My company provides the best support system for administration, marketing & the latest technology, which allows me to focus on delivering the highest level of personalized service to my clients."



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